

The event features Professor Evan Douglas, Dean of the Faculty of Business at the University of the Sunshine Coast, giving a presentation on 'Entrepreneurs: Characteristics of Success'.

Innovation Centre CEO, Colin Graham, commented 'since the Innovation Centre began presenting business development events in 2002 more than 4000 delegates have attended events, and this year we are pleased to welcome Westpac on Board as our major sponsor. We look forward to working with them to further develop the Sunshine Coast Economy.'

For more information about the programs and the Innovation Centre Sunshine Coast and it's upcoming events visit www.innovation-centre.com.au, phone +61 7 5450 2600 or email innovationcentre@usc.edu.au.

ENDS

For more information contact:

Innovation Centre Sunshine Coast chief executive Colin Graham on +61 7 5450 2600 or 0418 594 545 or visit www.innovation-centre.com.au.