



MEDIA RELEASE

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Chancellor College means business!

Chancellor State College students have recently been given the opportunity to participate in a hands-on Business Education Course run by the Queensland Private Enterprise Centre called ECOMAN.

Chancellor State College have further developed the connection with the University of the Sunshine Coast's Innovation Centre to hold the program in its Business Incubator facilities, giving the students the feel of a dynamic business office environment.

The ECOMAN program is a three day course, sponsored by the Institute for Public Affairs, for a group of 18 secondary students in years 10, 11 or 12, and combines both theory and practical elements to learning the basics of the Business World. Students learn skills such as teamwork, group dynamics, business presentations and report writing.

The program originated in Switzerland and is currently popular in many European countries as well as being in high demand in many schools across Queensland and the corporate world.

Chancellor State College Teacher assisting with the ECOMAN program – Dale Dittman – has previously worked with the Innovation Centre on the Enterprisers Program, a four day residential course for young entrepreneurs.

The close proximity between the school and the University of the Sunshine Coast campus, has allowed the Innovation Centre to assist with programs such as the ECOMAN program and really begin to promote enterprise and entrepreneurship throughout the community, starting at a younger age.

With the results from a recent study conducted by the University of the Sunshine Coast, it was established that 20 percent of students would like to start their own business sometime in the future. The ECOMAN program is instilling the practices and information necessary for these type of entrepreneurial students, while they are still at school, giving them a great head start into the workforce.

Chancellor State College Year 10 Teacher, Dale Dittman, commented 'the students develop such practical skills and some even surprise themselves at how well they perform under the business environment.'

Innovation Centre CEO, Colin Graham, commented 'it's great to see the students participating in business courses at a younger age, they will benefit immensely into their futures'.

For more information about the Innovation Centre Sunshine Coast visit www.innovation-centre.com.au, phone +61 7 5450 2600 or email innovationcentre@usc.edu.au.

For more information about the ECOMAN program, visit www.qpec.org.au, or contact Dale Dittman at Chancellor State College on phone 5453 322 or email dditt1@eq.edu.au.

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