



Friday 12 February, 2010

## Enterprise Tuesday guest teaches better business

The start of a New Year is a time to reflect on how we can grow and change for the better. David Lumb, Managing Director of Clearmake - the National winner of 2008 Telstra Country Wide Regional Business Award - is a firm believer that we can always do things better in business.

The University of the Sunshine Coast's Innovation Centre Enterprise Tuesday will kick off its 2010 series with David presenting 'Long live the evolution: Growing a successful business' (Tuesday 2 March, 4pm-6pm)

Enterprise Tuesday is a regular business forum inspired by a program of the same name run by the University of Cambridge. These events are open to local business owners and managers, USC staff and students, and feature entrepreneurial speakers from the Sunshine Coast region in Clean Tech, Digital and Creative industries.

David, a key speaker at the recent Asia Pacific Green Building Leadership Program, said this presentation would explore what achieving business excellence represents to him.

Taking over Clearmake in 2007, David set a challenge for himself to make the business more profitable and financially sustainable whilst increasing employee job satisfaction. In the first financial year Clearmake accomplished an impressive 35% revenue increase.

Innovation Centre CEO, Colin Graham said "Clearmake is a business success story on how to build a Clean Technology business from a Sunshine Coast location"

"The Innovation Centre is proud to showcase this Clean Technology company as one of its three key focus sectors including Clean Tech, Digital and Creative industries" he added.

To register your place at the next Enterprise Tuesday event visit [www.innovation-centre.com.au/events](http://www.innovation-centre.com.au/events) or phone 5450 2600.

The University of the Sunshine Coast's Innovation Centre 2010 Business Event Series is proudly sponsored by Westpac.

**ENDS**

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