



EXPERT ARTICLE

Leadership Essentials

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1. It is essential as the Leader to select talent better than yourself! Ensure they are 'A' players, as you will want them to recruit talent better than themselves. Most 'B' players do not have the required confidence or self belief and consequently tend to recruit 'C' players, and 'C' players recruit 'D' players. Stop the rot now!
2. Effective leaders exude a strong sense of confidence and drive to inspire others - Optimism is not a mood swing but a way of life for the best leaders.
3. "Hiring diverse, even eccentric people, mixing them up in unexpected ways, and asking them to do something unusual can prompt surprising ideas." - Business Week 2002
4. In order to achieve your stated goals the first and most difficult step is to confront the most brutal facts of your current reality.
5. Ambition is apparent in all great leaders what separates the Inspired Leader is their ability to put the ambitions of the organisation above their own personal ambitions.
6. Most executives are overworked and far too busy. It is important to challenge your workload on a regular basis and be brutal with what no longer needs your attention and learn to delegate.